



GLOBAL CLIMBING

COMPANY PRESENTATION

What's in Here

Who are we

Our Story

Our People

What we stand for

Our Business Segments

Our Commitment

Our Process



THE PURPOSE OF LIFE, AFTER ALL, IS TO LIVE IT, TO TAKE EXPERIENCE TO THE UTMOST. TO REACH OUT EAGERLY AND WITHOUT FEAR FOR A NEWER, RICHER EXPERIENCE.

ELEANOR ROOSEVELT





Introduction

It was year 2006; long before retail expansion, and way long before online e-commerce. Global Climbing was an idea stemming from the need of closing a gap between a man and his adventure quest. The region's first shipment of climbing shoes was about to arrive.

Fast forward 14 years later - we still ship climbing shoes; but also found other adventures to facilitate. Read more about us below.

Our Story



HUMBLE BEGINNINGS / 2006-2011

From conceptual idea of simple need fulfillment in response to market infancy, our founders Pete and Guida set on the quest of distribution of quality adventure sports brands in the Middle East.

DISTRIBUTION FRONT AND CENTRE / 2011-2018

The golden age of distribution; our brands continued to take lead in supplying retail and business with outdoor and industrial brands.

ADVENTURE CONTINUES / 2016-2020 AND BEYOND

Expanding into outdoor active projects with consultancy, build and operations, we are set to supply our region not only with quality brands, but quality venues as well.

A woman with a large green backpack is hiking in a natural setting. She is wearing a light blue t-shirt and dark pants. The background shows a rocky path and some greenery. The image is overlaid with a semi-transparent dark blue filter.

We specialize in infrastructure design, installation and maintenance of outdoors adventure sports, working at height and artificial climbing structures. We also provide outdoors and adventure sports equipment for retail and the industry.

Our consultancy section provides strategic assessment and technical and business planning for organizations working in the adventure activity area. These include all indoor and outdoor, urban and rural locations. Our dedicated team has several decades of experience from around the world and over 15 years of successful delivery of projects in the GCC region.

Through our business segments we deliver the tools needed to enjoy outdoor and indoor active adventures.



OUR PEOPLE

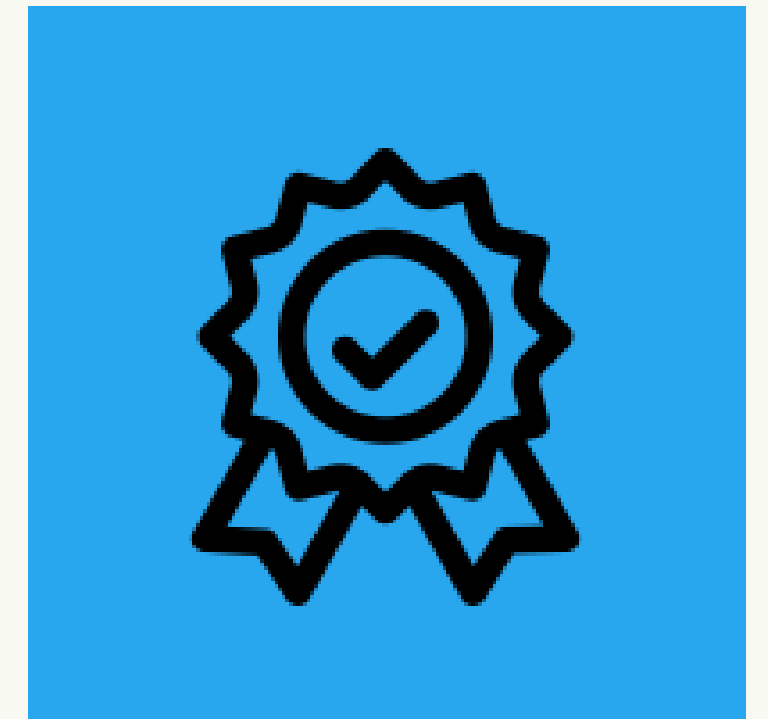
THE BACKBONE OF OUR BEING



Experience, Expertise, Experiment, Excellence

Business success is all about anticipation of the future; new market approaches and consistent delivery excellence through the segments we influence.

Luckily, we have the right team - hand-picked and continuously invested in through ongoing development to ensure we deliver experience, expertise and excellence every day.



WHAT WE STAND FOR

Workplace Fairness

To customers and our own team alike, we are transparent, honest and fair. Our flat structure allows for direct approach in all business transactions. We like to keep processes simple, quick and therefore, relevant to our core business segments.

Reliable quality

Through our professional approach, we guarantee quality, reliability and your satisfaction.

Innovation

There is always a better way to do things. We embrace the need to innovate; after all, we build for our future.

Top User Experience

We strive for top experience for all stakeholders; from project investors to patrons; from retail partners to product users; from our managers to all team members.





**Our
Business
Segments**

PROJECTS

CONSULTANCY | BUILD | OPERATIONS

OPERATIONS

OUTDOOR AND INDOOR ACTIVE CENTERS

BRANDS

MANAGEMENT | DISTRIBUTION

INDUSTRIAL

SALES | CONSULTANCY | TRAINING



PROJECTS

CONSULTANCY | BUILD | OPERATIONS

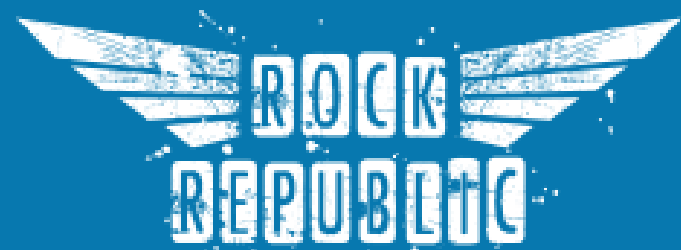


ROCK
REPUBLIC

THE CLYMB®

OPERATIONS

OUTDOOR AND INDOOR ACTIVE CENTERS



BRANDS

MANAGEMENT | DISTRIBUTION



 **Vango**

 **ENDURA**

 **Black Diamond**

 **ERGON**

 **EVOC**

 **feelfree**
KAYAKS

 **Lowe**
alpine

 **MSR** MONTANE

INDUSTRIAL

SALES | CONSULTANCY | TRAINING



OUR COMMITMENT

1

Expertise

We are experienced distribution, industrial and active projects professionals.

2

World Class Delivery

Quality and consistency in delivering the right solutions to the right project.

3

Environment Support

Our business segments contribute to sustainable future.

4

Local Involvement

We develop projects and supply local economy first.

Our Process



Idea



Analysis



Approval



Execution



Feedback

SEE YOU OUTSIDE!



SOCIALS



WEB

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INSTAGRAM

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